

BUSINESS INTELLIGENCE



GREENTREE SOLUTION SUMMARY

- Pre-built models for rapid deployment
- Tailor the pre-built models or create your own
- Fully customisable dashboard and scorecard interface design
- Drill right down to transaction level
- Lightning fast dynamic architecture
- Intuitive interface is easy for any user to understand and use

In today's business world we have more data being collected and stored than ever before, and it is growing exponentially. But how do we extract real business intelligence from it that will really help the business? Greentree IQ (Powered by QlikView) has the answers.

What don't you know about your business?

How often do you have a gut feeling that something is wrong without being able to substantiate it? Don't ignore the power of your gut feeling as no reporting system in the world can replace it. But wouldn't it be good to be able to substantiate this sentiment with some facts or even uncover some hidden gems?

Morass of data – how to make sense of it all

Can you really spot those important facts within a gigantic spreadsheet spanning 30 columns by hundreds of rows? Wouldn't it be good to have a tool that highlights anomalies and draws your attention to what is important? Greentree IQ* uses the latest and most advanced data visualisation available to help you focus on the important facts.

The Gatekeeper versus freedom of information

Worse still do you have to rely on your key IT or Accounting staff to produce reports for you, leaving you to burn the midnight oil to make sense of it all. Wouldn't it be better if everyone had access to the the information they need, when they need it, and in a format that makes sense to them?

Traditional reporting is rigid, slow and not perceptive

A traditional report is static. The information will always be presented in the same way each time you print the report. It will often give you either too little or too much information. And most likely, once you produce your report and checked the figures, new questions arise that the report you printed just cannot answer. Greentree IQ* works differently.

Avoid seeing things too late

Every day a delayed business decision can translate to lost sales, margin erosion or cost overruns. Seeing things too late can be expensive. With Greentree IQ* companies get self-service access to the business intelligence they need instantly to make smart decisions to drive the bottom-line.



“Sometimes, with the “ooh’s and ahh’s”, you’d think we were sampling some gourmet pasta filling, but no... it was Greentree IQ* showing us the information we wanted to see in the format we wanted to see it in. Greentree IQ* truly unlocks the inherent power of the Greentree database.”

Paul Italiano, General Manager, Maria's Pasta

GREENTREE IQ* SOLUTIONS

Fire up Greentree IQ* to see your business in a whole new light. It's graphical, it works the way your mind works, it's fast, it is so easy to use - it's even fun!

Greentree IQ* is not reporting, it's the next generation of interactive business intelligence that really puts you in charge! Greentree IQ*, powered by world-leading business intelligence software QlikView, builds a total view of the company including the ability to compare customer, product line and territory performance, identify trends and build forecasts based on 'what-if' scenarios and perform detailed critical analysis of key business indicators.

In just seconds, take your data and see it any way you want. Put it in sexy charts, tables, graphs – every kind imaginable. Make them 2D or 3D, zoom in, zoom out. Click anywhere for more detail.

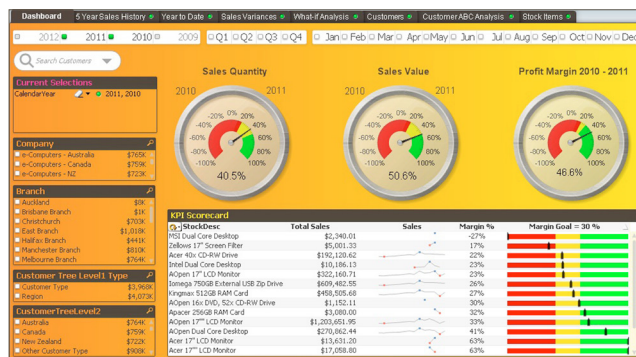
With Greentree IQ* you will get the information you need in seconds so that you can focus on what is important – making decisions and taking care of business.

The next generation of interactive Business Intelligence

Greentree IQ* reads Greentree data and the hard work of analysing millions of records is done within Greentree IQ* so that it doesn't impact on the Greentree operational performance.

Designed for anyone and everyone and every part of your business, it works the way your mind works. Just point and click, it's that simple. Business users don't ever have to ask for help with their analysis again.

Greentree IQ* means seeing your business in new ways. Unlike other Business Intelligence solutions with rigid data models that limit analysis, Greentree IQ* uses QlikView's unique and award winning “in-memory associative technology” which lets you interactively explore your data with complete freedom. It enables you to ask new questions and uncover new associations with blazing speed, resulting in better insights and decisions. It's about making the right moves, achieving unconventional success and being able to act now.



KEY FEATURES

Commit to a higher level of Business Intelligence with the extensive range of features offered by Greentree IQ* which includes:

Dashboards

Your dashboards can be easily customised to display metrics that are important to you and your business, for example compare year-on-year and month-on-month sales and margin and also debtor ageing.

Sales Analysis

Analyse any imaginable aspect of your sales data with dynamic grouping and clustering to uncover what has happened and where, as well as what hasn't happened and why?

What-If Analysis

Ever wondered how a price drop during a promotional campaign might affect your bottom line? Wonder no more. With Greentree IQ*'s advanced "What-If" analysis you can easily analyse how costs, price and volume affects your margins.

Supply Chain and Purchasing

Need a quick overview of all aspects relating to particular product groups? Greentree IQ*'s advanced product query will give you a complete picture on one page:

- Historical sales volumes so that you can plan your purchase
- Pricing information
- Inventory-on-hand information
- Cost
- Outstanding purchase orders

Inventory Analysis

Detailed inventory balance analysis will help you save money by identifying bottlenecks and overstock situations.

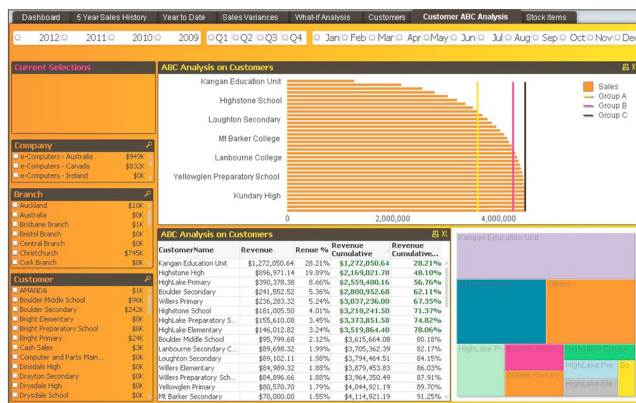
- Inventory valuation
- Weekly cover
- Compare inventory value against sales and purchases
- Find dead items that hasn't moved in a long time

Job Costing

Greentree IQ*'s Job Costing model provides detailed analysis of all aspects of your projects.

- Work in progress
- Job ageing
- Analyse job profitability
- Timesheet analysis

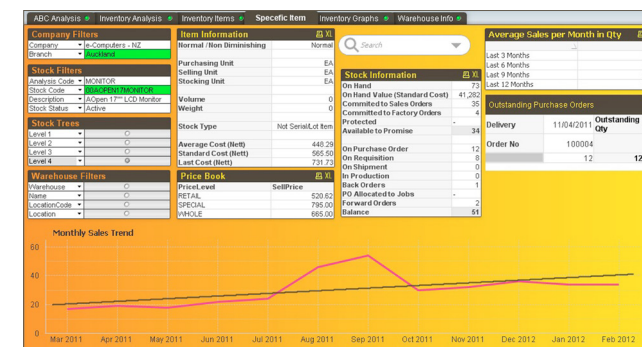
High impact Sales Dashboard



Powerful filters and queries,



Flexible what-if analysis



Drill down to operational details.



Greentree IQ* on any device

Manage Budgeting and Forecasting

Setup a budget tree directly in Greentree and let Greentree IQ* help you to follow up Actual vs Budget.

Highly Tailorable

Any data that resides inside your Greentree system can be loaded and analysed in Greentree IQ*. Advanced users can build their own models on the fly.

Find Details in a Fraction of a Second

Greentree IQ* not only provides you with a helicopter view of your business, so that you know the big picture, but also enables you to analyse and mind your data right down to the individual transaction line. Mind millions of records in a fraction of a second. For example, a customer wants to review a particular invoice but the only thing he remembers is that the invoice value was \$120. Just type "120" in the search object in Greentree IQ* and you are there - in less than a second.

Alerts

Set up custom alerts within Greentree IQ* to get notified when things happen in your business. Alerts can come via pop-ups or email and can be set to anything that is important to your business.

Local Machine Deployment

You can deploy Greentree IQ* on any local computer running windows and even take your Greentree IQ* data snapshots with you on the road.

Server Deployment

Deploy Greentree IQ* on your intranet with Greentree IQ* Small Business Server. All the hard work is done on a central server and all users are able to look at the same version of the truth via web browser.

Mobile Clients, iPhone, Android and Mobile Java

With the server deployment, you have the option to publish your Greentree IQ* models to smartphone mobile users giving them access to your Greentree data.

"The real value of Greentree IQ* is in the dynamic as opposed to static nature of the data – it's entirely accessible all the time."

David Granger, General Manager, EasiYo

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